

Overview

Prepared by
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Period
July - September 2026

Over the last 2.5 months I delivered four projects across full-stack web development, internal dashboards and UI design: the Ocean Portal Website (in progress), the Data Management and Video Editors Dashboard, the Khushi Motor new-cars pages, and the Ocean HR App UI design. Three are completed; the Ocean Website is still in progress, with customer and admin modules already live.

4
Projects handled

3
Completed

1
In progress

102
Tasks & screens delivered



Summary

Project	Area	Work status	Main contribution
Ocean Portal Website	Full-stack / Web	In progress	Customer portal, admin console, lead pipeline, RORO rates, RBAC, backend APIs, SEO
Data Mgmt & Video Editors Dashboard	Full-stack / Dashboard	Completed	Role-based trackers, video task workflow, performance pages, audit logs
Khushi Motor New Cars	Full-stack / Web	Completed	Brand, detail and compare pages, leads, reviews, admin APIs, SEO
Ocean HR App	UI Design	Completed	10 app screens designed (15 - 22 July)

Ocean Portal Website

Full-stack / Frontend + Backend | Aug - Sep 2026

In progress

- Defined business requirements, overall flow, project structure and architecture.
- Built the design system (fonts, colors, typography, components) and responsive global layout.
- Implemented customer and admin authentication with role-based access (RBAC), roles and permissions.
- Built home page, hero and CTAs, vehicle search with 12 filter groups (make, body type, price, year, mileage) and listings.
- Developed vehicle detail page with gallery, specs, features and comparison flow.
- Built landed-cost price calculator: FOB price, country/port, RORO or Container shipping, inspection and insurance.
- Built new and used cars flows, plus featured, discounted and low-mileage sections.

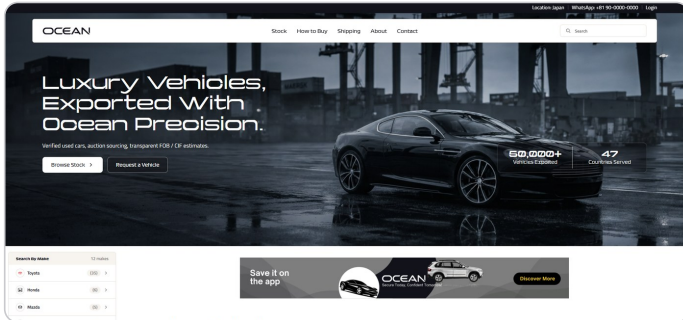
- Implemented inquiry, vehicle request/lead and showroom visit booking flows.
- Built customer profile, dashboard, orders, bookings, shipment tracking and notifications.
- Built admin console: dashboard KPIs, live orders, user KYC, inventory, brands/models and content/SEO.
- Built lead & quote pipeline with status tracking and assignment, plus analytics by region and source.
- Built RORO shipping-rate management for destination ports with volume bands and rate history.
- Developed backend APIs and database integration (auth, inventory, leads, bookings, orders, shipment, finance, notifications); integrated ERP and media upload.
- Optimized search, pagination and performance; polished UI/UX; covered SEO, analytics, testing, security, QA and deployment.

Ocean Website - Showcase

Live build screenshots | oceantrading.vercel.app | Customer portal and Admin console

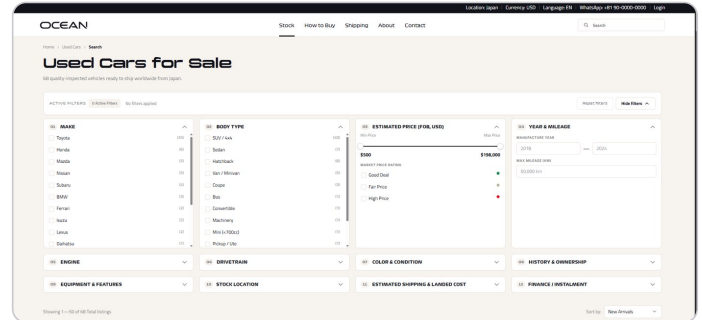
In progress

Customer-facing



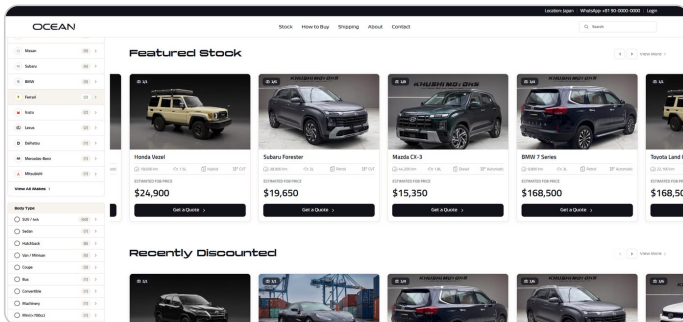
Home page

Hero banner, search by make, featured stock



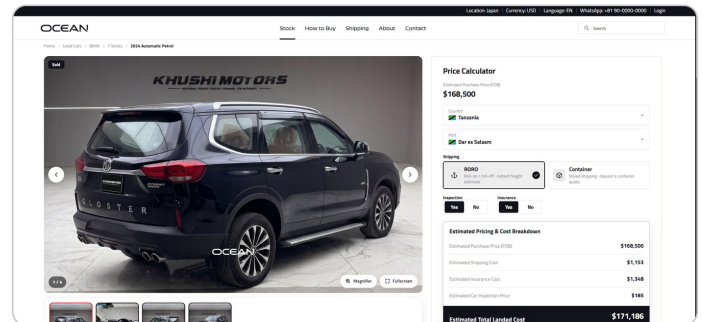
Used cars search

12 filter groups: make, body, price, year, mileage



Featured & discounted stock

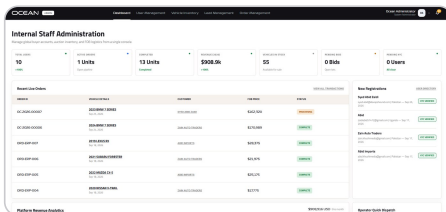
Card carousels with FOB price and Get a Quote



Vehicle detail + price calculator

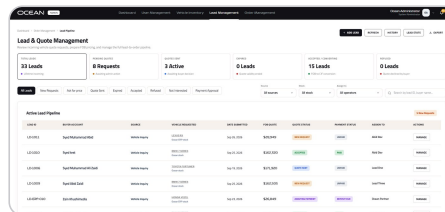
Country, port, RORO/Container, insurance, landed cost

Admin console



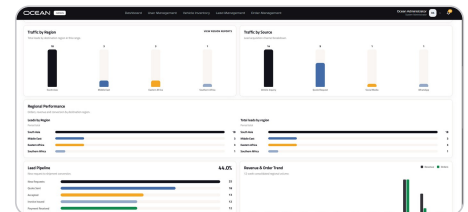
Dashboard

KPIs, live orders, new registrations



Lead & quote management

Pipeline, status filters, assignment

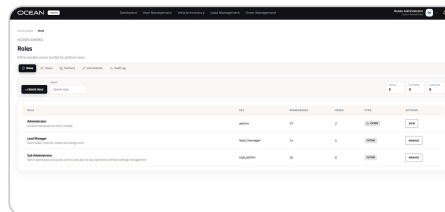


Lead analytics

Traffic by region/source, conversion

RORO rates

Port-wise rates by volume band



Roles & access control

RBAC roles, permissions, audit log

Two portals, one platform

- Customer portal for buyers
- Admin console for staff
- Backend APIs + ERP stock sync
- RBAC-secured access

What I delivered on this project

Customer experience

- Make-first search with rich filters
- Landed-cost calculator (FOB + shipping + insurance + inspection)
- Featured and discounted stock sections
- Inquiry, lead and showroom booking flows

Admin operations

- Dashboard with revenue, orders and stock KPIs
- Lead-to-order pipeline with assignment
- Region and source analytics
- User registration with KYC status

Platform & access

- RBAC: roles, permissions, audit log
- RORO rate management for 61 ports
- Backend APIs and database integration
- ERP stock integration, media upload

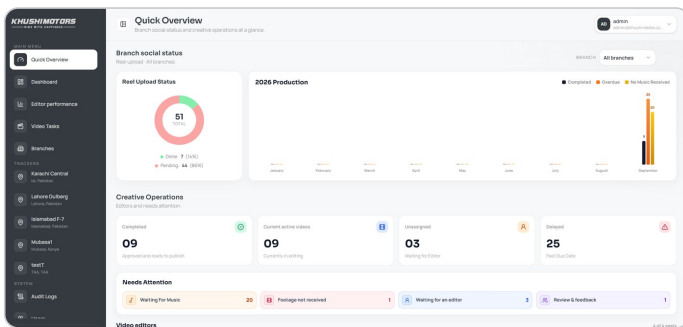
Data Management & Video Editors Dashboard

Completed

Full-stack / Dashboard | Aug - Sep 2026

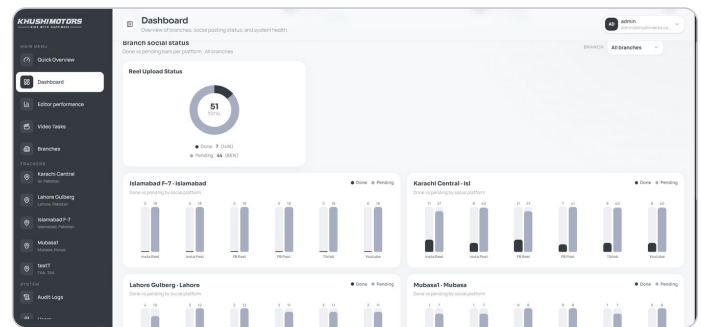
- Built role-based login and home screens for Admin, Branch User and Video Editor.
- Created branch management and Excel-style content trackers with Reel Upload Done/Pending status, filters, search and export.
- Auto-created video tasks from Reel Shoot rows, with add/edit of shoot Drive links; added Others tasks (office shoot, birthday edit).
- Built Video Tasks board and list with status workflow (Not Assigned to Completed/Revision), music status, final links and notes.
- Added assign, reassign and unassign of editors; multiple editors and a default auto-assign editor per branch.
- Added filters (editor, status, category, branch, music), date presets and custom range, pagination and PDF export.
- Built My Tasks and My Performance for editors, and Editor Performance page for admins with monthly goals.
- Built Quick Overview (reel upload status, yearly production chart, Creative Ops KPIs, Needs Attention alerts) and a simple branch dashboard.
- Managed branch users, video editor accounts and branch access with default branches.
- Built Audit Logs tracking every add and edit on branch trackers.
- Polished UI: status colors, columns, charts and loading fixes.

Dashboard & task workflow



Quick Overview

Reel upload status, production chart, Creative Ops KPIs



Branch dashboard

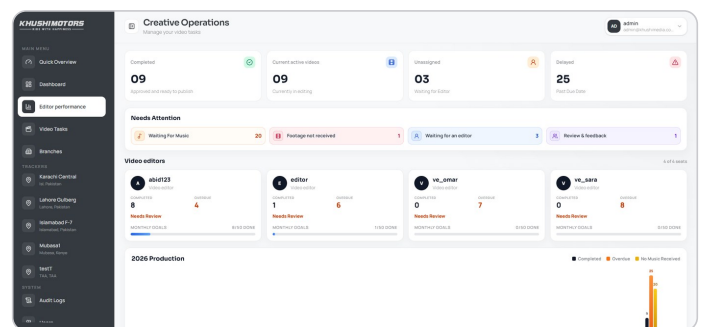
Done vs pending by social platform, per branch

The Video Tasks dashboard provides a detailed view of video tasks. It includes a table with columns for Category, Branch, Editor, Status, Date, and Action. The tasks are filtered by 'Last week' and show a status workflow from 'Not assigned' to 'Completed'.

Category	Branch	Editor	Status	Date	Action
VIDEO	Lahore Outgoing	admin	Not assigned	20/09/2026	Assign
VIDEO	Karachi Central	admin	Not assigned	20/09/2026	Assign
VIDEO	Islamabad F-7	admin	Not assigned	20/09/2026	Assign
VIDEO	Islamabad	admin	Not assigned	20/09/2026	Assign
VIDEO	Lahore Outgoing - Lahore	admin	Not assigned	20/09/2026	Assign
VIDEO	Islamabad - Islamabad	admin	Not assigned	20/09/2026	Assign

Video Tasks

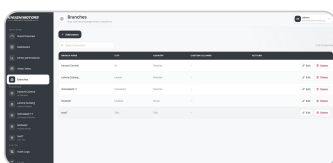
Filters, date presets, editor + status, music and links



Editor performance

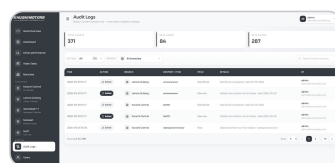
Completed, overdue and monthly goals per editor

Admin & access management



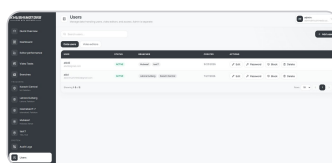
Branches

Add, edit, manage



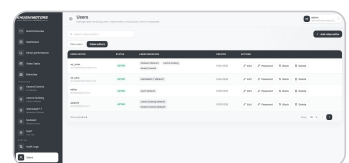
Audit logs

Every add/edit tracked



Data users

Branch access, block



Video editors

Default branches

Khushi Motor & Ocean HR App

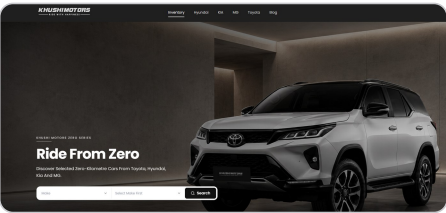
Khushi Motor - New Cars

Full-stack / Frontend + Backend | August 2026

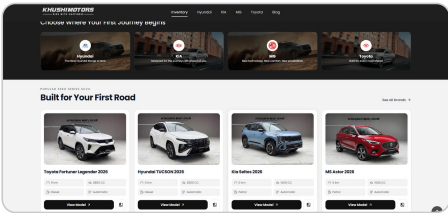
Completed

- Fixed landing page UI issues and built the home page slider.
 - Built brand pages (Toyota, MG, Kia, Hyundai) with line-ups, body-type filters and model cards; new car detail page and make-first brand search.
 - Built full compare page; refined detail page (optional tabs, removed country tab, pricing hidden for now).
 - Built backend APIs for new cars and admin panel UI; integrated APIs in admin panel and website.
- Built new car leads, Book a Showroom Visit flow and location-wise WhatsApp.
 - Built full Reviews module and dashboard for Zero Series cars.
 - Managed SEO: section content, new SEO pages (incl. Blog) and changes as per SEO expert.
 - Optimized website speed and image rendering; finalized the new car module.

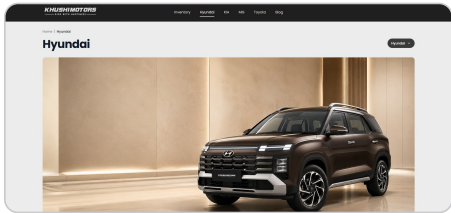
Live website - khushimotors.com/new



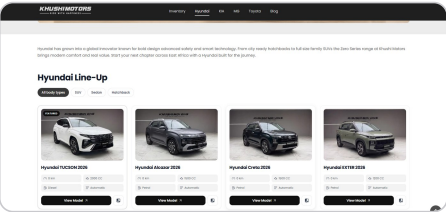
Zero Series landing
Ride From Zero, make-first search



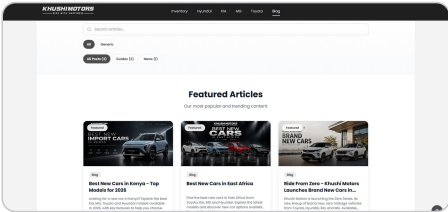
Brands & popular SUVs
Brand cards, model cards with specs



Brand page
Hyundai hero and overview



Brand line-up
Body-type filters, View Model, compare



Blog
SEO articles, search, categories

Live new-cars module

- Toyota, MG, Kia, Hyundai
- Compare, reviews, leads
- Showroom visit booking
- SEO pages and blog

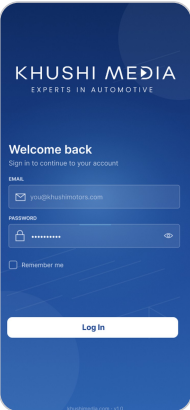
Ocean HR App

UI Design | 15 - 22 July 2026

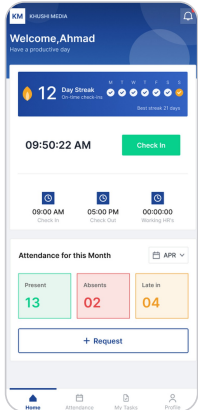
Completed

- Designed 10 UI screens for the Ocean HR app within one week (15 - 22 July).
- Covered login, home with check-in and day streak, monthly attendance calendar, task list and add-task flow.

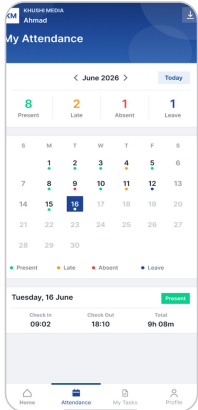
Mobile app screens



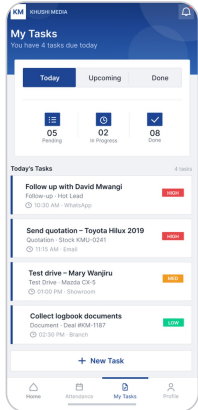
Login
Secure sign-in



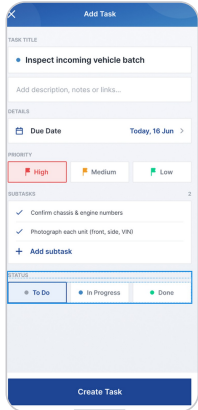
Home
Check-in, streak



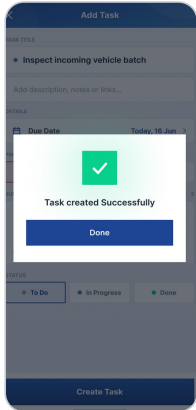
Attendance
Monthly calendar



My Tasks
Priority, status



Add Task
Subtasks, due date



Confirmation
Task created